

MEMBERSHIP APPLICATION

**OUTDOOR
INDUSTRY
ASSOCIATION**

TOGETHER WE ARE A FORCE.™



MEMBERSHIP DUES

Membership dues are based on annual revenue. Please verify your revenue and your corresponding association membership dues. An initiation fee will be charged for new members and lapsed returning members equal to 20% of your annual dues.

MANUFACTURER/SUPPLIER/DISTRIBUTOR

Manufacturers, suppliers and distributors of all products utilized in active outdoor recreation.

SPECIALTY RETAILER/SALES REP

All independent specialty retailers and sales reps whose primary product sales are for use in active outdoor recreation.

ANNUAL REVENUE LEVEL	MANUFACTURER/SUPPLIER/DISTRIBUTOR DUES	SPECIALTY RETAILER/SALES REP DUES
< \$ 1M	\$ 350	\$ 250
\$ 1M to \$ 2.5M	\$ 600	\$ 350
\$ 2.5M to \$ 5M	\$ 1,000	\$ 600
\$ 5M to \$ 10M	\$ 1,200	\$ 1,000
\$ 10M to \$ 20M	\$ 2,200	\$ 1,750
\$ 20M to \$ 50M	\$ 3,500	\$ 3,000
\$ 50M to \$ 100M	\$ 5,000	\$ 4,200
\$ 100M to \$ 250M	\$ 6,500	\$ 5,500
\$ 250M to \$ 500M	\$ 7,500	\$ 7,500
\$ 500M to \$ 1B	\$ 8,500	\$ 8,500
\$ 1B +	\$ 10,000	\$ 10,000

ASSOCIATE DUES

Firms/Corporations: \$1,500

Media/PR Agency: \$1,000

Non-profit/Gov't: \$500

Outdoor Industry Association dues are not tax deductible as a charitable donation for federal tax purposes but may be deducted as an ordinary and necessary business expense. An estimated 55% of your dues are not deductible due to lobbying activities on behalf of members. Federal Tax ID #: 84-1143854.

THE OUTDOOR FOUNDATION®

As the philanthropic arm of Outdoor Industry Association, Outdoor Foundation is dedicated to inspiring and growing future generations of outdoor enthusiasts, stewards and consumers — one of the most important issues facing our industry. Our work is focused on three primary pillars: youth engagement, community investment and participation research. Over the past four years, thanks to outdoor industry support, the Foundation has been able to invest \$4 million dollars into 500 nonprofit projects that have connected 200,000 youth with the outdoors.

And we're just getting started ... we hope you'll join us!

SUGGESTED CONTRIBUTION IS EQUIVALENT TO YOUR ANNUAL MEMBERSHIP DUES

The Outdoor Foundation is a not-for-profit 501(c)(3) and depends on support from progressive outdoor businesses like yours. For more information, please visit www.outdoorfoundation.org. Thank you!

COMPANY INFORMATION

Company Name

Company Phone

Fax

Company Email

Website

of Employees

Company Type

of Stores (if applicable)

Annual Revenue Level

Do you sell on the Internet? YES NO

BILLING ADDRESS

Address

City

State

Zip

Country

 My shipping address is the same as my billing address

SHIPPING ADDRESS (IF DIFFERENT FROM ABOVE)

Address

City

State

Zip

Country

PRIMARY CONTACT INFORMATION

This person will serve as the main contact for all OIA member communications and information.

Name

Title

Email

Phone

PAYMENT: SAVE TIME! APPLY ONLINE AT [OUTDOORINDUSTRY.ORG/JOIN](https://www.outdoorindustry.org/join)

 MASTERCARD VISA AMERICAN EXPRESS CHECK

Card Number

Annual Membership Dues

\$

Name on Card

Initiation Fee (20% of annual dues)

\$

Expiration Date

CSV Code

Outdoor Foundation Contribution

\$

Cardholder's Signature

Total in U.S. Funds

\$

HOW DID YOU HEAR ABOUT OIA?

 OIA Website Friend/OIA Member (who?) Trade Show (which one?) Other

NOTES:

OUTDOOR INDUSTRY ASSOCIATION